

Rachel Brosnahan

THE SINGING SPARROW

BRANDING & LOGOS

Logo design includes web & print files and a standards manual for future font & color reference. Custom, one-of-a-kind logo design. I will never sell your logo design, so have confidence that your branding is your own.

Logo Design	starting at \$200
Branding Package	starting at \$700

WEBSITES

Includes website design, 1 email address.

Wordpress Theme	starting at \$500
Custom Design	starting at \$1,000

DOMAIN & HOSTING

Includes basic site maintenance and content updates up to 1 hour. An hourly charge will apply after 1 hour. Domain & Hosting package is renewed annually.

.org	\$125/year
.com	\$115/year

.net & other domains available. Prices may vary.

WEBSITE ADD-ONS

+ Pages	\$100/page
+ Email Accounts	\$25/address
+ SSL Certificate	\$25/year

EMAIL SOLUTIONS

Billed annually. (Quarterly - \$120/year, Monthly - \$300/year)

Quarterly	\$30/email
4 email campaigns per year	
Monthly	\$25/email
12 email campaigns per year	
+ Per Email	\$50/email

Email campaigns when you need them

SOCIAL MEDIA MANAGEMENT

Starter	\$100/month
up to 2 social media accounts (2-3 posts per week), limited photography (Product or location photography)	
Basic	\$200/month
up to 2 social media accounts (4-5 posts per week), limited photography (Product or location photography), biannual marketing meeting (optional)	
Plus	\$300/month
up to 2 social media accounts (5-7 posts per week), limited photography (Product or location photography), quarterly marketing meeting (optional)	

PROMOTIONAL MATERIALS

Your business extends beyond the digital world, and so do my design services. I'm here to support you with all your print design, marketing, and promotional material needs—plus, I can assist with printing to ensure everything looks perfect from start to finish!

Here are just a few of the projects I work on:

Brochures	Catalogs
Fliers	Posters
Book design	+ More!

HOURLY RATE

Hourly design rate	\$35/hour
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DISCOUNTS

Non-profits & Community Organizations	10% off
Thank you for all you do! I'm offering 10% off any design project to support amazing organizations like yours!	
New Businesses	10% off
Let me help you get started on the right foot. Get 10% off your first contract!	



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